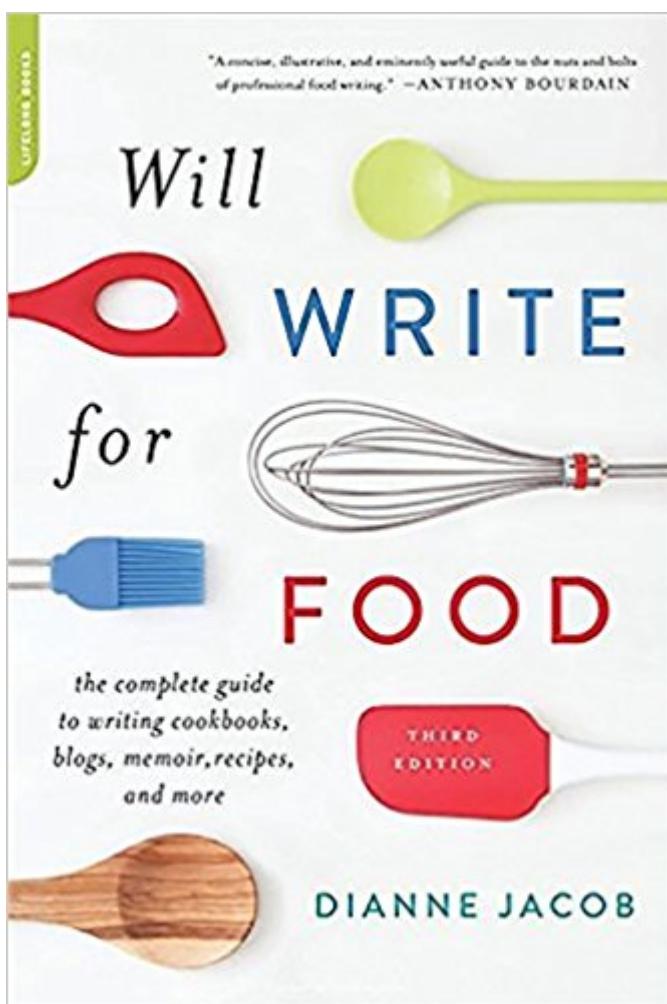


The book was found

Will Write For Food: The Complete Guide To Writing Cookbooks, Blogs, Memoir, Recipes, And More



Synopsis

For more than 15 years, writing coach, editor, and blogger Dianne Jacob has taught food lovers how to take their passion from the plate to the page. Now, Jacob has revised and updated her award-winning guide. Whether you've been writing for years or are just starting out, *Will Write for Food* offers what you need to know to succeed and thrive, including:- A new chapter dedicated to making an income from food writing- Updated information about self-publishing and cookbook production- Tips on creating and sustaining an irresistible blog with gorgeous photos- The keys to successful freelancing and reviewing- Advice from award-winning writers, editors, and agents- Engaging, fun writing exercises to get the juices flowing

Book Information

Paperback: 368 pages

Publisher: Da Capo Lifelong Books; 3 edition (July 14, 2015)

Language: English

ISBN-10: 0738218057

ISBN-13: 978-0738218052

Product Dimensions: 6 x 1 x 9 inches

Shipping Weight: 15.5 ounces (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 35 customer reviews

Best Sellers Rank: #67,175 in Books (See Top 100 in Books) #141 in Books > Cookbooks, Food & Wine > Cooking Education & Reference > Essays #427 in Books > Reference > Writing, Research & Publishing Guides > Writing > Writing Skills #740 in Books > Reference > Writing, Research & Publishing Guides > Writing > Fiction

Customer Reviews

"I wish I'd read Dianne's book before I started a tiny little food blog on a whim years ago. For current and aspiring food writers, it's positively dripping with helpful advice and information!" - Ree Drummond, author of *The Pioneer Woman Cooks* and thepioneerwoman.com"Whenever someone emails me about how to pursue a career in food writing, I politely tell them they're in the wrong place, that I have no idea what I'm doing, and to buy this book instead." - Deb Perelman, author of *The Smitten Kitchen Cookbook* and smittenkitchen.com"A thorough tour through the increasingly dense jungle of food writing...invaluable to all writers who want a new or bigger audience for their work, whether in digital form, in blogs, in magazines, in cookbooks, or in food memoir." - Michael Ruhlman, ruhlman.com and coauthor of *The French Laundry Cookbook*"*Will Write for Food* is a

great gift, not just for those who are new to food writing, but for those already ensconced in the business. Dianne's clarity, kind suggestions, and nudges and admonitions to work well are truly inspiring." - Deborah Madison, author of *Vegetarian Cooking for Everyone* "After writing a successful blog for over a decade, writing four books, and still expanding my business, I really do credit this book with giving me the hope I could do this." - Shauna James Ahern, *Gluten-Free Girl and the Chef* "This book does a great job of covering the nuts and bolts of food writing, for sure, but Jacob delivers much more than the usual advice: She shoots straight about the realities of the business, provides loads of insider insights and practical exercises, and radiates enough genuine enthusiasm to get both beginning writers and seasoned pros up and at 'em." - Martha Holmberg, cookbook author and former publisher, *Fine Cooking* magazine "You'll find everything you need to know about becoming a food writer in this indispensable information-packed book. And if you're already a food writer, this book will help you become a better one. Useful writing exercises concluding each chapter help sharpen your skills. If food writing is your passion, then grab a copy of *Will Write for Food and get busy!*" - Greg Patent, author of *Baking in America* BookTrib, 7/24/15 "If you're a foodie who loves to write, then Dianne Jacob's *Will Write for Food* is a treasure trove of practical tips and techniques for those looking to thrive and survive in the food writing arena. This book takes you through the process of setting up a blog, reviewing free products, going solo as a freelance writer, mastering the art of recipe writing and different approaches for restaurant writing. That's just the tip of the iceberg. • InfoDad blog, 8/27/15 "Oozes practicality. • I quite often recommend and give a copy of *Will Write for Food* to new authors...it's a terrific introduction to cookbook writing." - Robert McCullough, Publisher, *Appetite* by Random House "Dianne Jacob has presented budding food writers with a clear blueprint on how to get started in the business." - Michael Bauer, Executive Food and Wine Editor, *San Francisco Chronicle* "My only complaint about *Will Write for Food* is that it's a big one; is that it wasn't around when I started my career. If you're serious about becoming a food writer, save yourself years of banging your head against the wall in frustration and run to the checkout with this book now." - David Leite, food writer and publisher and editor of *Leite's Culinaria* "Required reading for everyone interested in learning how to translate their passion for food into words. Dianne Jacob offers up a smorgasbord of practical advice for anyone who has ever aspired to write about food, and she shows how to make writing a tasty and lucrative pastime." - Darra Goldstein, founding editor, *Gastronomica* magazine

Dianne Jacob is a popular speaker at food writing conferences and workshops in America and

around the world. She judges for both the James Beard Foundation annual cookbook awards and the IACP annual cookbook awards. The coauthor of Grilled Pizzas and Piadinas and The United States of Pizza, and the writer of The Good Pantry, she lives in Oakland, California. diannej.com@diannej

In the field of food writing it is a dizzying job to stay up to date on the changing world of the food writer. Lucky for me Dianne Jacob stays on top of everything and continues to update her guide to food writing, *Will Write For Food*. This is her third edition. The guide is easy to read and entertaining. I love the real life examples scattered in each chapter from successful writers. Some chapters have writing exercises at the end. This edition has a new chapter not in the previous books called "Bringing Home the Bacon" which details many ways to make money, quite a few I had never thought of before. It is a must read for anyone new to the world of food writing and a must have reference for anyone in the business. Whether you want to start blogging, become a better blogger, publish your grandmas' recipes or be the next Ree Drummond this should sit on your nightstand.

Dianne Jacob's book shows what happens when you spend a decade and more honing your specific skills. Too often we have "experts" who produce works that are premature and full of holes because their knowledge, experience and perspectives have not had enough time to meld into something truly worthwhile. Dianne's book is the culmination of a passionate life of food and writing. But I find it's more than that, it's highly useful as a writing guide for anyone who wants to write with quality. It does take patience which requires mental maturity, but when we do pay attention to the details, it is our audience which will benefit from our persistence and devotion to the craft. I highly recommend *Will Write for Food* as your guide for writing your masterpiece.

Even if you have a previous edition, Dianne Jacob's new book is totally worth buying and reading. It's a small investment. An inexpensive class in food writing. Jacob has included updated content for the fast changing world of food writing. I found new inspiration and fresh ideas for writing about food, as a blogger and freelance recipe developer. Things I had forgotten about or gotten lazy about. My previous edition is tattered, highlighted and filled with sticky notes. This one is too, and I am not even done yet. I've found it a great refresher, and much needed one, for my food writing. I think of Jacob's book like a class. Some classes you need to take more than once. A re-read breathes fresh life and new ideas into what you are doing. Thank you Dianne Jacob for this terrific new edition. It is a great handbook on food writing, whether you are just starting or a seasoned pro. I

know I will turn to it again and again, when i need a lift.

This is the book I wish I'd had when I started writing about food. If you're interested in food writing, Dianne Jacob is the absolute authority and this book encapsulates her knowledge, wit and writing skill. Just buy it!FYI for the curious folks, she also has a wonderful newsletter that I read every week!

If you are even remotely considering writing about food in any capacity, you must read this cover-to-cover. It is one of the most comprehensive books I've ever read on the subject of food writing. It's not just blogging or magazine articles. It's so much more. Ms. Jacob is obviously a preeminent authority on this subject. Very highly recommend!

It should not be surprising that a book on how to write books is well written! But this is much more than how to write, it covers the many nuances of the craft - focusing on the pragmatic. Unless you are already a successful published author, I can't imagine not picking up this book... there is much to learn on this subject. I found this book a fast and well done guide that quickly got me up the learning curve. It is one of those books where you keep going, "I never thought of that", and "that's a really good point." I found it easy to read - and very possibly will be the difference in my getting published.

Everyone interested in writing about food needs the updated edition of Dianne Jacob's classic book on food-writing, "Will Write For Food". The new edition has a rich chapter on food blogging, a "must" read for all food bloggers. Her recipe-writing chapter is one I turn to over and over again, reminding me how to write cleanly and clearly when I am posting recipes on my blog. No doubt, my new copy will become as dog-eared as my previous book. - Elizabeth Schmitt

I love this book so much. Easy to read. Have exercise in it to help you to improve to writing skills.

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